



## Training Workshop on Market Access and Value Chain Management for the benefit of women-led enterprises and cooperatives in Arab member countries of the OIC

17 to 21 July 2023

Casablanca, Kingdom of Morocco



Atelier de formation sur l'accès aux marchés  
et la gestion des chaînes de valeur au profit des entreprises  
et coopératives dirigées par des femmes pour  
les pays arabophones membres de l'OCI

17-21 juillet 2023 - Casablanca, Royaume du Maroc





“We are delighted to announce that the Islamic Center for Trade Development (ICTD) and the Cooperation and Capacity Development Department of the #IDB, in partnership with the Ministry of Industry and Trade of the Kingdom of Morocco and the Trade Facilitation Office of Canada (TFO Canada) are organizing a Training Workshop on Market Access and Value Chain Management for the benefit of women-led enterprises and cooperatives in Arab member countries of the # OIC.

The five-day training session will be held from July 17 to 21, 2023 in Casablanca.

Its main objective is to help Small and Medium Enterprises (SMEs) and Women's Cooperatives to increase their access to the international market and to better manage their value chains, which, in turn, will increase the global flows of trade and investment for the benefit of the public and private sectors of Arab countries.